

YVAN MONNET PRESTIGE WATCHES

Finding the ideal watch is not easy! But if you are looking for a high-class item combining good design with high quality, you will fall in love with the inimitable style of Geneva-based brand Yvan Monnet. *By Caroline Garros*

A talented watchmaker

Tucked away in the heart of the historic Saint Gervais district in Geneva, Yvan Monnet set himself up in a watchmaking studio, one of those classic workshops you find under the eaves. It was in light-filled spaces such as this that craftsmen first set up the Geneva watchmaking industry.

After gaining more than 20 years experience with the most prestigious watch manufacturers in Geneva, Yvan set up YVM² to design and create inspiring timepieces which are both detailed and original. Yvan Monnet makes a point of surrounding himself with only the finest local craftsmen in order to create unique pieces, limited editions and watches with artistic additions like enamelling, marquetry, gem setting or engraving. The pieces he designs are really unusual, challenging and seductive.

A Signature Collection

To offer something above and beyond the more classic watch designs, Yvan Monnet came up with Mina 35 mm, a timeless flagship collection whose watches have an unusual five-sided, pentagon-shaped bezel. These exquisite items are designed and manufactured entirely in Geneva by specially

chosen craftsmen, in collaboration with the finest watch brands. And as a follow-up to the success of this model, the brand is currently working on the launch of the Mina 42 mm model, which should see the light of day very soon.

The art of personalisation

Yvan Monnet oversees every tiny detail and offers the option of personalising your Mina watch with gem settings, the use of precious materials and other decorative techniques. He can also create personalised designs on lacquered dials thanks to a unique tone-on-tone decorative technique. He can also produce tailor-made models with made-to-order decorative designs and horological complications.



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